

## NEJ

Inspired by the Tree of Life cycle, in the FW21 Circle collection, Nej put forth a sustainable life. The Wise Tree, which ensures the continuity of productivity and diversity in nature and maintains its ability to be permanent... It connects the whole universe; it gives life to deep waters with its roots from the center of the earth, to the earth with its trunk, to infinite space with its branches.

Fabrics obtained from sustainable, protected and controlled forests, with the principles and conditions of sustainability and the liquid of eucalyptus trees come to life in the woman's body with Nej designs, giving life and the life cycle continues.

Fast and high consumption of natural resources, pollution, and global warming are shaking many ecosystems deeply. Nej woman redefines the relationship of fashion with nature and people and seeks solutions to minimize our footprint in nature. Organic and biodegradable fabrics reaches Nej women in the most neutral way.