

DICE KAYEK

DICE KAYEKSS22 ENG PRESS RELEASE

For its Spring Summer22 collection film, Dice Kayek teams up with long-standing collaborator, the masterful director Marie Schuller.

Fashioning a new facet of its cinematic storytelling, they stage this luminous collection as a fantastical thriller, set in the vast estate of an 18th century French castle - the Chateau d'Aunoy.

In the aftermath of worldwide confinement, it is a celebration of freedom and compassion, a riveting reverie empowered by the wonders of Nature.

This effervescent collection evolves Dice Kayek's exploration of historical details through classic items of the contemporary wardrobe. Impeccable poplin shirting is trimmed with peek-a-boo lace, silk mikado sculpts tailoring staples with polished precision, occasional crinolines giving midi dresses a dramatic twist. The silhouettes culminate in a romantic blend of 18th century inspired shirting and 70's volumes and accessories, complete with psychedelic prints. Swathed in this modern interpretation of court dress, this season's woman is reminiscent of a wayward aristocrat, flushed by the crisp country air.

The film opens on a seemingly idyllic scene, four girls roam free in a labyrinthic castle and its wild English garden, relishing in the beauty of its bounty. We soon become aware of a looming presence haunting their every move, trapping them in a nightmarish loop they can't seem to escape....In a sudden, synergetic motion they face this faceless foe, revealing the strong, fearless - and heavily armed fighters they actually are. In stark contrast with their immaculate clothes and angelic features, their hunt proves to be as fierce and feral as the monster itself. A fantastical tale of *faux semblants*, it disguises a message of courage and acceptance in the folds of a lavish fairytale, in a moment where our reality is most in need of them.

The film will be airing online on Saturday, October 2nd, at 10.00 am (cet) on fhcm.com, on dicekayek.com and Dice Kayek Instagram.

