

TIMESCAPE

What is Timescape?

A function of time that is dependent on the position of the observer.

Gül Agis, creative director of Lug Von Siga; questioning the meaning of 'Time' by questioning the relativity between old and new, past and present, now

and then ; slow and fast .

By choosing a Contemporary Museum of art as Location-in the small village of Anatolia, Bayburt's beautiful landscape ;

She says 'I wanted to find a place that does not resonate with anything and almost in the middle of nowhere , therefore;

Baksi Museum was a perfect location to express the mood as it was a contemporary museum that felt like a spaceship as if Landed in the heart of Anatolia.

We are going through times that keep reminding us of the past whereas , living in the present , makes us wonder more than ever what future beholds.

Longing for traditional values of the past recalls our precious memories.

The brand Lugvonsiga has been cautious of Climate change since the beginning and because of that tends to use traditional craftsmanship and materials such as cupro, Linen and organic cotton with a sustainable attitude.

Each season contributes to environmental support by planting trees as well as using eco-friendly materials.

The LVS SS2022 'TimeScape 'collection carries elements both traditional and contemporary. Comfort chic is the key factor as always.

3D embroideries, Broderies Anglaises with workmanship and fabric manipulation techniques that are applied in a contemporary way is one of the strong DNA of Lug Von Siga.

Each Broderie Anglaise is used in versatile colourways such as blue royal on white, ivory on off white.

Ottoman tulip patterns, with burgundy cage embroidered on gauze, while Denim shirts, dresses, shorts are paired with 3 D embroidered cotton jacquard sweaters to enhance the mood of the collection.

Colourful Printed Linen fabrics are inspired by traditional prints from the Turkish village and white broderie anglaise gowns recalling the memories of the wedding gowns of Anatolia.

Lugvonsiga SS 2022 has many aspects from the past, now and future. elaborately mingled together and presented in a sophisticated way.