

NEDO BY NEDRET TACIROĞLU SPRING SUMMER 2022 FASHION SHOW AT DIGITAL FASHION WEEK ISTANBUL

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One of the world's leading haute couture brands, Nedo by Nedret Taciroglu is coming out with a new DEMI-COUTURE Spring summer 2022 collection called Euphoria.

'We sense that shoppers are back', she says.

As the effects of the pandemic fades, we feel the joyfull days are back, so with all our heart we welcome the new upcoming SS22 season with intense excitement and happiness.

Nedo's look-book shoot and the fashion show took place in Istanbul , her hometown.

The new collection is vibrant with romantic yet glamorous dresses that embrace the feminine spirit.

Nedret, teases us with a rich choice of intertwined laser cut fabrics with handmade crystal fringes and of course her signature ruffles with lace appliqués and voluminous skirts.

Baby blue, pink, fushia, green, nude, white, silver and gold are the dominating colors of the new collection which has 45 pieces including lace and sequined mini party dresses with macrome lace appliqués, and crystal embelishments, silk organza cocktail dresses with french lace and ostich feather appliqués.

Nedret Taciroglu- Established in 1980 in Istanbul Turkey, Nedo by Nedret Taciroglu is now one of the world's leading Haute Couture brands. Built on a foundation of femininity, craftsmanship and glamorous elegance, NEDO designs embody its founder's romantic outlook for life, dedication to fairy tale cuts in modern forms, and unwavering attention to detail. Each piece evokes a singular sense of style intended to enhance the secret beauty of its wearer.

NEDRET TACIROGLU BIO

Born and raised in Istanbul, Nedret Taciroglu received her degree in Interior design at Mimar Sinan University.

She soon combined her love of fashion and home décor and established the Nedo Collection in 2002.

She quickly rose to become a major influence in the world of fashion ; designing, producing and exporting hand-crafted garments in the most luxurious fabrications and embellishments for clients in Istanbul, Paris, New York , Taiwan, Singapore, Dubai, Qatar, Ryad, Jeddah, Abu Dhabi, Kuwait. After launching her couture line it came to be appreciated by Turkish and international clients and buyers for its delicate, refined, different and romantic taste as well as its special fabrics and accessories. All her clothes are hand-made using delicate fabrics such as lace, silk chiffon and organza.

The use of embellishments enhances the impression of high-end luxury and elegance. Her designs are chosen for red carpet events in Cannes and in Los Angeles as well.. Chosen by international celebrities such as Jennifer Lopez, Beyoncé, Kylie Jenner and many more ..

Since 2010 she is presenting her collection in Milan showroom and during Paris Fashion Week.

In 2015 she won ELLE Style Awards as The Designer Of The Year.

Fashion Show will be online at www.fashionweek.istanbul

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