

NIHAN PEKER

NIHAN PEKER presents her collection at Fashion Week Istanbul organization, which is happening digitally for the third time.

NIHAN PEKER is launching her new collection SS'22 during Fashion Week Istanbul October'2021.

In this collection, the designer's inspiration is daisies. Collection shows a delicate but colorful world of her own. With daisy yellow, solar orange, nature's green, sorbet pink, lavender lilac and the harmony of black white, this is a complete collection of colors.

It's a very modern world that gives the impression from a fairyland with kaftan dresses, flying chiffons, capes and flowers. Collection has volume, colour and elegance. It is bold but while it is exaggerated, it looks still minimal.

This collection is dedicated to her mother and named a dress for her name, its 'Hülya' Dress which means a 'dream' dress. Also she named each of the designs with the women's name in her team.

Designer says " ***I believe this collection brought me one step closer to what I wanted to do and found myself inside it, a collection of women with the most glamorous luxury with the simplest but finest craftsmanship..*** " Thats why we call her collections 'pret-a-couture'.

Her collections are available in over 10-doors internationally especially all GCC. Already lots of eyes from all Middle East are on her brand but why not NIHAN PEKER take a role in world fashion. This collection has a great importance for the brand for showing to other markets.

Also an exceptional video celebrates **NIHAN PEKER FW'21/22** launch in IFW with a very young and creative team. Movie starts in a forest between the mist and after in a golf field to feel the endless green. It ends up with a story that grows more and more colorful with the designs and has found its strength in the end. Its a modern princess story which you feel the modernity and the color. The flowers will bloom in everyone who's seen the movie.

Credits :

Lookbook

Creative Direction : Nihan Peker

Styling : Nihan Peker Team

Photography : Beste Zeybel

Hair : Yıldırım Bozüyük

Make-up : Elçin Mutlu

&

Outdoor Shooting & Fashion Video :

Creative Direction : Beste Zeybel & Nihan Peker

Photography : Beste Zeybel

Director : Onur Sarcısı

Hair : Talat Kıvrak

Make-up : Nuvid

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About NİHAN PEKER :

'Nihan Peker' is a designer brand based in İstanbul, established in 2011 and serving new luxury to women across the globe.

Nihan Peker, after graduation in Milan, designer herself has been honoured for her work and effort by several fashion awards and after she launched her own label with both luxury ready-to-wear and couture designs .

Her aesthetic has a certain romanticism and delicacy which is balanced by strong detailing inspired by couture tailoring. 'NİHAN PEKER' brand based on a contemporary and minimal voluminous silhouette and a hint of feminine touch and collections are carefully handcrafted by a team of master tailors in İstanbul. The collections have a luxury-design taste between daytime and evening.

Nihan Peker has shown her collections in fairs in Paris and also every season in İstanbul Fashion Week. Brand is selling through internationally. Besides doing her label she is also giving design consultancy to many brands and also showing Bridal collections in label's Showroom in İstanbul.

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