

ÖZLEM ERKAN

Japanese game from the ocean at Istanbul Fashion Week "AMA" SS22

Özlem Erkan With the "But" collection, which benefits from the Erkan collection, the sea of fashion is in a wide color with what they can use in Istanbul. Özlem Erkan joins the divers trained by the school called "But" at Istanbul Fashion Week. In addition to a scale from dark blue to purple in front of a scale that goes in the collection, color differences from color to color colors in the deep sea, mint accent, yellow of the evening stand out. As the women whistling the ocean, Ama also represents diving, continuing the traditions from Hegura Island. As this continues, the Hegurans celebrate the birth of their daughter's child along with the festivities. It is very easy to use to shelter from the storm, where to dive, to enlarge its breathing capacity... There are 22 powerful pieces in Özlem Erkan's SS Ama collection, which was used exclusively for Istanbul Fashion Week. It combines with other mold forms with floral patterns and patterns prepared with a deep, undersea design. but; A special collection with extraordinary touches in simple lines.

About Ozlem Erkan

Özlem Erkan established her brand in 2002. While creating their designs; from nature, from the depths of history and from the stories of the far east is feeding. Presents couture and ready-to-wear collections at fashion weeks with its plain and modern style. At the same time, he works as brand collaborations, creative director and design mentor.

Regarding FWI

Organized by the Istanbul Apparel Exporters Association (IHKIB), FWI is supported by the Türkiye Promotion Group (TTG) established by the Turkish Exporters Assembly (TIM) under the leadership of the Republic of Turkey Ministry of Trade, and is carried out in cooperation with the Fashion Designers Association (MTD) and the Istanbul Fashion Academy (IMA).